**Creative Director: Mia Designer: Arushee** 

**Project Title: KONY2012** 

## **Mockup Review:**

- 1. The mockups were designed for a multiple page website, but we decided that one page would work better. There will be a menu along the top that could incorporate javascript transitions to click and scroll.
- 2. Serif fonts could be replaced with a simpler font.
- 3. The infographics can go beyond line graphs.
- 4. We decided that the Jason Russell doesn't necessarily fit with the rest of the website's message.