

# Content Outline

Mia Mastroianni

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## **Project Title: KONY 2012**

This will be a site with multiple pages, with the navigation along the side. There will be plenty of content to build multiple pages. The theme will follow the colors/imagery of the media that was distributed during the campaign.

- **Home/Introduction** – This might just be the documentary covering the page.
- **Invisible Children** – About the actual organization/movement.
- **Reception**
  - Positive and Negative
- **Impact**
  - United States and Africa
- **Jason Russell** – What he's up to now...

[https://en.wikipedia.org/wiki/Kony\\_2012](https://en.wikipedia.org/wiki/Kony_2012)

[https://en.wikipedia.org/wiki/Jason\\_Russell](https://en.wikipedia.org/wiki/Jason_Russell)